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Introduction

While this product is a quick and concise read, it contains good information you can actually put to use. Please don't *skim it* and forget it. You do not want to overlook any important facts or strategic ideas.

Information Product Ideas

All of these information product ideas will not be for you. Some take a little money to start, some take none. Some take a fair amount of time to start, and with some you can be making money almost instantly.

I highly suggest you find one idea you really like, focus on it until it's profitable then go onto the next one.

Don't try and do multiple projects at once, it really doesn't work though the temptation will be there.

Focusing is the key to success and it's no different on the Internet.

NOTICE

This guide talks about FAQ lists and where to find content for topic research.

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Reprint Rights Broker

One of the hottest niche markets off the Internet marketing field is reprint rights. Everyone wants to have their own products without having to create them, themselves.

Basically, reprint rights are products people have created like ebooks or anything digital usually and they allow people to buy rights to sell the product as their own without having to give any money from the sales to the original owner.

Reprint rights sell from as low as \$17 to as high as \$15,000 and more.

The idea for this business is to be the middle man when people are looking for reprint rights. You could create a site that allows people to advertise the type of reprint rights they are offering to their product and you could charge them a set fee or take a percentage of the sale.

You could even set it up as a membership site. I know I would pay to join a site that had honest reviews on reprint rights for sale. Become the central hub for people looking for reprint rights and for people looking to advertise their reprint rights.

Goal Lists

This is a good business idea and I got the idea from a similar service called Mygoals.com.

Everybody has goals they want to achieve but sometimes they don't know exactly how to get there or they lose their motivation quickly. I know I do sometimes, everyone does.

The business idea here is to sell people access to a membership that shows them exactly how to achieve their goals and then gives them the motivation to do it.

Let's say someone wanted to write a novel, but didn't really know how to get started and they also know they would lose motivation along the way, this is what I would do.

I would give them a complete day by day checklist of things they had

to do that day and have completed by that night and so on, until you had a whole week of checklists for them to use for everyday of the week.

People want things done for them and while you can't write their novel for them, you can practically hold them by the hand and tell them what needed to be done to get to their goals.

There are a million and one ideas you could do with this one, I just mentioned one idea.

Take A Short Break

Everybody wants to get away for a weekend or long weekend every once and a while but no one really knows where to go or what to do and by the time they figure out what their plan is, they have usually run out of time and decide to do it at a later date.

This is where you come in. This business idea is all about selling easy to create ebooks about travel destinations that are close to home.

This is very easy to setup. The first thing you would need to do is find out where Americans like to spend their free time. These would be the places you write about.

For instance, here are a few book titles you could use.

Romantic weekends for 2

The best skiing holidays for the whole family on a budget

48 hours in Houston

The complete guide to 3 day cruises, etc....

Basically all you have to do is find out the hottest destinations people who are travelling to for short breaks, write guides for them all, setup a simple website and affiliate program, and you're set.

Niche Online Radio

This idea is probably going to set you back a few quid I admit it, but I think the long term forecast for this business will make up for that initial spending of money.

Internet radio has really never taken off big time and that's a shame because it has real potential.

The business idea here is, is to target small niche markets, profitable niche markets that could use an Internet radio station broadcast.

But here's the kicker and where the idea really takes off and will make you the most money.

Instead of just going after one niche market, you go after hundreds! For every niche market you create a couple of hours a week content for your radio station.

There are two ways this could work.

- 1) You could run a live Internet radio station and tell people to tune in at certain times, or
- 2) You could create the online content and run it continually until you create more content.

This way the content would have a chance to be heard at anytime and your advertisers would get more bang for their buck.

If you don't have advertisers, register an easy to remember domain name and plug a few affiliate programs in there as well.

High Paying Jobs For High School Drop Outs

You really need an open mind for this business, but if you can think outside the box, I really believe this idea is a winner.

This an idea I had for a membership a few months back after seeing a news report on high school drop outs looking for new career paths and

training.

In this membership site you would tell people about what kind of jobs they can go for without needing a degree or even a highschool certificate.

You'd be surprised at what jobs are out there and are willing to train employee's and pay rather large amounts of money to do so.

Basically you would be providing people with information on high paying jobs they can go for without needing any formal education at all. You could also have a job notice board in your site as well where employers post job ad's.

Five Minute How-To Guides

This site will be the mother of all adsense sites.

Adsense is all the rage now, and there are so many different ways to make money from Adsense, but here is a method you've probably not tried and most people probably won't as it does take effort and time.

Most people seem to want to keep switching from automatic software generators to bombs to portal sites to directory listing sites, which is fine, but I have and always will stick to creating unique content that's informative and of high quality.

My method is not the only way to make money with Adsense, but I feel this is the best method for long term success, simply because it's been working well for me in different ways since I began Internet marketing back in 1998.

This is a business idea that I'm doing right now and I believe it will make me a fortune in the long run.

What I've been doing is creating a site like Ehow.com. It's a free site that shows people how to do a lot of different things. The best way to explain the site is just for you to go have a quick look now.

They have thousands and thousands of pages of content on all sorts of subjects and the way they get traffic to their site is through the search

engines, which is all well and good if you want to wait awhile, but this guide is all about making money quickly.

Every page on their site has an adsense box on it and that's how they make their money. They also have a Alexa traffic ranking of around 2000 which is great.

Trying to write that much content before making any money would be difficult, you'd lose interest quickly and trying to write that much content or even buy that much content in one hit would be lunacy.

I've always preferred to make money constantly even if the project is only half done or in progress. I find it gives me incentive to keep going.

So this is what I'm doing, and no I'm not going to show you my site because I don't want everyone copying it.

I registered a catchy domain name, something like fiveminuteguides.com or learnitnow.com and I started writing little 500 to 750 word action plans on all sorts of topics and one happens to be on a favorite subject of mine, fly fishing.

So my fly fishing page looks something like <http://www.fiveminuteguides.com/fly-fishing.html> and it's a small 750 check list on all things to do with fly fishing with 2 Adsense boxes, one in the middle and one of the right hand side.

When it comes to Adsense, you have to think like your website visitor. What is it they are looking to buy? There is no use putting something on my website about how to make money with your fly fishing passion because the advertisers with Adsense are selling fly fishing equipment not how to make money with fly fishing.

You need to make your content fit into the Adsense ad's and I think that's where a lot of people go wrong with Adsense.

Back to the business plan. Ok, so you've got your site up, you have a page up on a certain topic that had a fairly high search rate and Adsense payout rate, now what? How do you make money with this page.

Write articles! For every one fly fishing type checklist write 10 to 20 articles on all sorts of subjects to do with your topic. I wrote close to 40 for mine and I haven't become rich from it but if I can put up 500 similar checklists in the next year I will be earning a very nice income.

But how do you get people from reading your article to going to your website?

Well, not only would you mention your site within your article, (slip it in subtly) you also have your article byline you can use for that purpose.

For example

"For a complete checklist for your first fly fishing trip visit blah.com"

or

"For a complete step by step checklist for catching large Trout visit blah.com"

So not only will you make money instantly from your website, you will also build tons of quality content over time and you will have hundreds maybe even thousands of articles all over the Internet working for you around the clock and your site will do a heck of a lot better in the search engines due to all the incoming links!

This is a very rough outline, but you smart people out there will be able to run with it and add new ideas I haven't even thought of. This is one of those money machines that will make you money on demand pretty much for the life of the Internet.

Become A Fighter Pilot

The phrase "Fighter Pilot" gets searched for nearly 9000 times a month. Whether that relates to people wanting information on being a fighter pilot, I don't know, but I sure as hell know I want this information.

A good way to get content for this information product would be to interview either ex fighter pilots or pilots still currently employed

within the armed services.

I honestly had no thoughts of even marketing this product, I was solely going to create it to sell to another company like Fabjob.com, who buy ebooks from people.

Clickbank Best Sellers List

This is something I was going to create and market myself today while writing this report, but I thought no, I want to give my customers a chance to start their own profitable business right now.

At the end of this book you will find a chapter called Bonus Chapter 2. Here I give you a list of all the ebook topics I saw selling well in the clickbank.com marketplace.

Here is what I would do with that list. Register the domain name above, go to CBmall.com (where I made this list) and go find all the sites I mentioned in that list and write down the URLs, what type of product is being sold, how it is being sold and how your customers can improve on it.

Tell them how to make money in that market with their own products.

The sales letter would be easy to write for this product. The product really sells itself. You could charge anywhere from \$97 to \$197 for this type of product. It's like a blueprint to success.

Extreme Sports Lovers

Extreme Sports are becoming huge business, especially in the US and Europe. What this site is about is creating small guides that you sell on all sorts of Extreme Sports.

In other words, for every possible Extreme Sport out there, create a small guide on how to get started in that sport.

You could sell these for anywhere from \$9.95 to \$29.95

Want a list of just about every Extreme Sport out there?

<http://www.extremedreams.co.uk/partners.htm>

A great way to get free traffic to your website would be to start a free forum on all things Extreme Sports.

Another idea if you wanted to target people already started in these Extreme Sports would be to interview top athletes in these Extreme Sports and get them to give your readers a more detailed look at each sport.

You could either do this via text or audio or even video. You could sell a DVD on any Extreme Sport on that list above with an expert showing you how its done.

I can tell you now this has not been done anywhere. The possibilities are endless.

Retire In

People want to retire, but they are not sure where. People want to retire but they need help deciding where to retire to, to enjoy the rest of their days in comfort.

There are so many different types of people, which means there are so many different types of retirement choices.

In this site I would create a bunch of short reports that you can sell on all the different retirement choices people have.

You could write a report on retiring in Mexico.

You could write a report on retiring in Costa Rica.

You could write a report on retiring and traveling the US in an RV.

You could write a report on retiring in Florida
The list goes on and on.

Want to know where to find a great source of content for this type of site?

AARP.org/boards/

This is the largest 50+ forum on the Internet. All day 50+ couples, Men and Women are asking questions about retirement. All you have to do is tap in on this market.

Outdoor Patio Furniture Guide

I've already started creating this site but I got distracted by other business ideas. I never realised just how deep you could go with keywords for this market.

There are thousands and thousands of keywords you could target in this niche.

Put "patio furniture" into Nichebot.com and see what you can find. I really recommend you get a subscription to Wordtracker.com for all of the content site ideas I give you in this book.

You will find keywords you didnt even know existed but are really profitable.

Who knew Patio Heaters are big business.

Turn Hobbies Into Cash

This is my favorite business idea of them all. Just about everyone has a favorite hobby yah? And we all wish we could turn this hobby into a full time income right?

Well this is what you would teach people in this membership site.

How to make money with their love of....
How to make money with your love of golf

How to make money with your love of scrapbooking.

How to make money with your love of baseball.

How to make money with your love knitting.

Etc....

What you could do is setup a membership site called Hobbyin2Cash.com that teaches people how to make money with their chosen hobby.

The best way to go about this would be to have different categories in your membership for different hobbies.

You could then update your membership site every month with articles specifically for that hobby.

So for instance you could have 2 articles written about making money with scrapbooking, and to keep your members coming back paying month after month, you would add new articles every month on how to make even more money with their love of scrapbooking.

You could do this with just about every hobby known to man, and in 1 or 2 years have one of the largest paid content sites on the Internet.

You could easily charge anywhere from \$29.95 a month for this information. You would only need 1000 subscribers and you would be earning nearly \$30,000 a month!

Bee Keeping For Profit

This is something I was going to do for fun but ran out of time. I'm not sure if this idea would be profitable or not, but it would cost next to nothing to start.

Again, people will pay for information in an organized fashion. Bee Keeping is a pretty serious business and people looking to get started with it need good solid information.

You could probably write an ebook on Bee Keeping and sell quite a few copies, but I'd prefer to start a small membership site and sell access to it for \$9.95 a month.

You can find lots of content to use, research and re-write by typing "Bee Keeping FAQ" into Google.com

Faq Guides

I'm really in love with this idea. I think this would have to be one of the greatest ways to make an affiliate income ever. People have sniffed around the idea before and have come close to this, but this, I believe is the best system to an automated affiliate income there is to date.

Here's the idea.

We've all been taught to create free viral ebooks to either promote our products or affiliate products and submit them to free ebook directories. This was sound advice, but I've found an even better way to make this work.

Create your own free ebook directory full of your own free viral ebooks!

Think Clickbank.com but with free ebooks on all subjects that you own, promoting affiliate programs 24/7.

People go to this site, download the free book they want, they pass it around, and there ya go, automated affiliate income.

But how do you go about creating these free ebooks so they produce the best sales possible? I've found by creating an FAQ list (frequently asked question) on a certain subject and then converting it into PDF, my affiliate sales have soared.

I'm not trying to heavily sell them in the book, they are getting very useful free information and I then point them to a paid resource to get more information if they want to.

I also ask them to pass the book around as much as they like.

Want an example of an FAQ list? Go here

<http://www.faqs.org/faqs/body-building/hardgainer-faq/>

This FAQ list is quite big and detailed. Your free books only need to be 5 or so pages long.

Must Do Travel

I've always wanted to create a huge travel portal with loads of content but never had the time really.

This will probably set you back a bit of money and a fair bit of time before you really see any profits in return, so you may want to skip this idea if that's a problem.

Think of this like a Fiveminuteguide.com site but purely about travel. Travel keywords always pay well with adsense and while the competition can be fierce for hotly contested phrases and keywords, there are thousands of little keywords you can target as well.

My dream was to have a mini guide for every destination in the world, and while this would probably take me years to compile, I would then have one of the largest content sites on travel on the Internet, so the rewards are there.

There are many ways you can do this business idea, it just depends on how much time you have to spend on one project.

Quality Reprint Rights

Here's a simple business idea you can start right now. A friend of mine who owns Private-Label-Resell-Rights.com did the exact same thing I had in mind.

He basically purchased the private label rights to 8 ebooks for under \$1500, packaged them all as a business opportunity and has made an

absolute killing by doing very little work.

All he did was change the books around a bit, get really well written sales letters and graphics made and that's it, a brand new product he can sell for \$297 a pop.

Give it a try.

Just be careful who you buy private label rights off. Make sure everything is legal and they have the right to offer you the private label rights to these products.

Make sure you can change the content in the books in anyway you want. This way you can turn other peoples hard work into your own work with very little effort.

Instant Allergy Relief

This is a great keyword to build a content site around. There are so many different types of allergies and so many different types of products for sale via adsense.

Of course there is nothing stopping you from creating a content site around an affiliate program you might have found at Clickbank.com either.

Think all things allergy and you will come up with thousands of keywords to use.

Aspiring Writer

It's the great American dream to write a novel or a biography or a history book or a childrens book or a.... well you get the idea.

People will pay just about any price if you can make their dreams come true, but without them having to do any of the hard work.

Everyone wants to write that great novel, but people lose interest quickly. If you can come up with a product idea that either motivates

them daily to get their book written or can somehow write the book for them with some sort of software or I don't know how, you will make a fortune.

In the mean time however, you can capitalize on this craze by writing a few short guides on all different aspects of writing.

Here are a few book titles for you to use and tinker with.

"How To Write The Great American Novel In 30 Days Or Less"

"How To Write And Get Paid For Your Children Book Ideas"

"How To Become A Highly Paid Travel Writer"

"How To Write A Best Selling Biography Painlessly"

Well you get the idea.

Violin FAQ Guide

This is one of those nice, non cut throat adsense keywords that won't make you rich, but will turn over a nice little profit day in day out.

Basically this site is about everything to do with Violins.

Go to Nichebot.com and enter the term "Violin" and you will get a nice keyword list you can start using straight away to create your content site.

How To Find Products You Can Sell Online

If you've ever dreamt about being a super affiliate and wondered how people make any money promoting products that pay them measly commissions, this is the chapter for you

The real secret to affiliate commissions is promoting high end products. In this chapter I'm going to show you where to find these products and how to promote them.

Google runs a service called [Froogle](#) which lets you search all sorts of products people are selling. I guess you would call it the worlds largest online shopping directory.

This is how the Google people describe their service

"Froogle is a new service from Google that makes it easy to find information about products for sale online.

By focusing entirely on product search, Froogle applies the power of Google's search technology to a very specific task: locating stores that sell the item you want to find and pointing you directly to the place where you can make a purchase."

Basically it allows you to find any product for sale on the Internet.

So what's so good about this?

If you know anything about affiliate programs you know it's HARD to find good products to sell that nobody else is selling and Froogle.com will allow you to do that. The best part is it allows you to search for products by price range.

So if you wanted to find and promote products that sell for over \$100,000 you can do that!

Ok, let's move onto the next step. Selling \$100,000 + products on the Internet. How do you do it? Do people actually buy products that sell for this price online?

Yes they do, big time.

The type of products in this price range could be jewelry, car's, holidays, real estate and even boats.

The best way to sell these types of products would be to become the leader in the field on the Internet. So when someone thinks about buying a luxury car or holiday, your name will come up.

But how do you do that?

By becoming the expert in the field! You want to be first in the search

engines, you want to be in their face when they read articles about the subject at hand, you want to be first when they go to message boards and ask questions. You want your name and website to be there.

(I talk more about all the different types of free advertising in another chapter in this book.)

Selling large products like this isn't going to be like selling \$25 ebooks online, you're going to have to put in the hard work.

You should be aiming at a site like: tractorbynet.com

That site is totally dedicated to Tractors and it pulls in a fortune. Why? Because when someone says I want to buy a tractor online or want more information about a certain type of tractor, that's the place that comes up every time they ask those questions.

Cheap Sales Letters

Another common complaint amongst marketers is they don't want to write sales letters themselves but don't want to pay thousands of dollars to get someone to do it for them.

What I've come to realize is people don't want master pieces from you when writing a sales letter, they just want something they can work with. A complete sales letter for under \$100 they can then tinker with themselves if need be.

Let's say you take on 2 sales letter clients a day at \$97 a pop. That's nearly \$1500 a week, which isn't bad money in anyones language.

Of course you would have to have some knowledge in copywriting. If you are serious about this, I suggest finding all the copywriting books you can and read everything you can on copywriting, and practice!

Making Beer and Wine at Home

I didn't create this guide yet because I can't really determine if there is a market for it or not. I know it would be a fun book to write or even create a hard copy course out of.

My thoughts were as follows.

I was going to create an ebook on how to brew beer, then create a home study guide that arrives in the mail. I would then create a sales letter, a few followup autoresponder emails and whatever else is needed and sell the lot as a complete turnkey business.

You could even sell this business on Ebay.

There is plenty of free information floating around the Internet on how to brew beer from home, but no real course that I can see, so I think a lot of people would be interested in this.

Writing Ecourses for Cash

This is another service marketers are dying to get a hold of. With the big buzz about Name Squeeze, marketers are looking for cheap ways to create mini courses or ecourses that are sent out via autoresponder when someone requests more free information.

People are now realizing the value of a good autoresponder sales message, and this is where you come in.

Create a service where you create autoresponder messages for peoples products for a certain flat fee.

I personally would charge \$67 for a 5 part email followup and \$97 for a 10 part email followup.

Digital Product Creation

One of the hottest topics on the Internet right now is that of people learning how to create digital products, like ebooks and software that they can sell online and make either a full time or part time income with.

People are looking for ways to make money online, either because they have or fear they might lost their jobs, or they are sick of working 9-5 and constantly hear about people who are able to work from home.

This business idea is all about teaching people how to create digital products, easily and quickly. Like most people who get into this sort of business, I would be staying away from the "Internet marketing" crowd big time and I would try and target people who are new to the Internet and the business in general.

Not only does this make you stand out in the crowd, it will also make things easier when it comes to creating the business itself.

You're probably thinking how can I create a business about creating digital products if I've never done anything like that before, and that is a good question, but I have a very good answer.

Some of the best products I've ever brought on the Internet were not created by the owner of the business, they either got someone to create the product for them or they brought in experts and interviewed them and turned their knowledge into a product.

The best way to get started in this business is to hire an expert in the field of product development and use their knowledge to create your own products.

For instance, for \$19.95, you could sell an ebook on getting started in product development, for \$47 you could see a download video showing steps on how to create your own digital products, for \$97 you could sell a cd set with a comprehensive guide to creating and selling your own digital products, for \$297 you could sell a complete set of dvd's with 1 or 2 hours of consultation on product development and for over \$500 you could even do a seminar.

Golfing Income

This is a simple business idea. Create an ebook around the topic of making money with your love of golf.

Show people how to make money with their passion for Golf and they will pay you whatever you want.

You could show them how to become a Caddy,

You could show them how to become a Golf sports writer

You could show them how to get a job at a Golf course

You could show them how to become a professional Golfer.

The list goes on and on.

Profitable Business Ideas

This is something I've been meaning to do for quite a while as well but instead I put it into a book, this book!

I was going to create a membership site where every month you get a list of profitable business ideas you can steal as your own.

But that wasn't all. I had a great backend marketing strategy in plan.

Humans are lazy, we want everything done for us, and even tho I give you this business ideas that you can just steal, you would still rather if I just gave you the business to take over, and that was my idea.

I was (and probably still will) going to create this membership site and charge a small monthly fee \$9.95 to attract a lot of members, and every month they would get a list of business ideas just like what you are reading now.

But on the backend I was going to offer them the chance to buy the business already made from me.

For instance, let's say I wrote about QualityReprintRights.com in my membership site.

What I would do is create 7 or 8 ebooks myself, put the site up and sell it to one of my members exclusively for say \$1495.

I don't know about you, but I would pay \$1495 for 8 ebooks that I own the full rights to, no one else and a complete turnkey business ready to run.

Family Budgeting Website

Everyone loves a bargain and mothers are no different. I've always wanted to create a membership site that showed people not only how to save money on everything from groceries and fuel, but to be able to offer discounts to products from the membership site.

Sort of like an online coupon, but instead you pay a flat monthly fee and become a member of a membership site, with articles, forums, etc.... and you get discounts on selected products.

I think this is a real winner of an idea.

Selling Turnkey Businesses On Ebay

I've been selling businesses on Ebay for just under 2 years now and it never ceases to amaze me what some people will buy.

I've sold businesses that have gone for over \$8000 and I've sold businesses that have sold for less than \$200 and each business required the same amount of work.

In this section I'm going to show you how you can sell easy to make businesses that fetch upwards of \$5000 in under 7 days. You don't need to know how to design websites or have any fancy skills.

(Believe it or not, my 12 year old cousin designs some of my sites)

So let's get started!

Here are the steps you need to follow

- 1) Find what is selling on Ebay right now
- 2) Create the business in less than 24 hours
- 3) Determine whether or not to make it profitable
- 4) Sell it on Ebay

Step 1)

First off, we need to go to Ebay and see what is selling in the businesses for sale section.

You can see there is a lot of junk for sale, but there are also a lot of businesses that have bids.

If you can't see a trend, here are the type of things that are selling.

- A) Businesses that are profitable
- B) Unique websites like dating sites and pay per click search engines
- C) Master copyrights like Ebooks, CD's and membership sites

Step 2)

You need to be able to create your business in a day or two at most otherwise it won't be worth your time.

Let's say for instance that you are going to create an ebook to sell on Ebay which you will be selling master copyrights.

Here is what I would do.

I'd choose a topic on anything that interest's me, whether it be a hobby or something to do with how I earn my living online.

If I couldn't think of something, I would choose a topic that's hot right now, like real estate investing or making money online.

I would then go to Elance.com and get 10 to 20 articles written on that topic for under \$200 and compile them into an Ebook or CD.

I would then create a simple website with a simple sales letter, and go to step 3.

Step 3)

Making a business profitable isn't as hard as it seems. Ebay buyers are looking for a few things when they buy a business on profitability.

For example, they want to know,

- A) How much it makes per month
- B) How much are you spending on advertising
- C) How difficult is the advertising
- D) How much work is involved on their part if they buy it

But don't worry, I have the solution to all their questions.

If you spend nothing or next to nothing on advertising, the prospective buyers will be lining up until next Tuesday to buy your business. I would concentrate on the following advertising to promote the business.

- A) Article writing like this article you are reading now
- B) Search engine ranking
- C) Reciprocal linking
- D) Joint venture marketing

Step 4)

Selling your business on Ebay is probably the most nerve racking moment, but here are a few tips to help you sell your now ready (profitable?) business on Ebay.

- A) Always use the featured listing option for under \$20
- B) Pay extra for a gallery photo and bold letters
- C) Write a very compelling heading that stands out (do research)
- D) Make sure you can accept Pay Pal payments

It doesn't get much easier then that, but here are a few extra pointers that might come in handy.

- * Ebay has a new feature that allows extra text to be written in your headline of your display ad, use it!
- * This can be a full time business if you chop and change the type of businesses you are selling. Never saturate the market with one type of business, EG, Ebook master copyrights. Mix and match.
- * Public domain sources are a great way to create products without the need for writing a single word.

Home Schooling

This has become a really hot topic lately, with more parents worried about the schooling system then ever before.

Many parents want to home school their children, but are not sure how, and many know how, but lack the resources to do so.

This is where you come in.

You will have to do a lot of research to make this site happen as a membership site, but I believe it will be worth it.

Depending on how much content you offer, you could charge \$100's a month to your membership site. You could be the one stop shop for information and products on homeschooling.

Parents will want everything they need to start homeschooling their children, and if you can offer that in one place, they will be willing to pay pretty much anything you want within reason.

Study Secrets Revealed

When I was studying for college, I was constantly on the search for a guide on how to study more effectively, and I found it for free at Gutenberg.

Type in "study" in their online search and find all the products you can on effective study habits.

Normally I would tell you to create a hard copy product out of this content, but what I was going to do is create a membership site out of all the content.

Students don't have hundreds of dollars to spend on information guides, but they do have \$9.95 or \$19.95 to learn how to get their studying done quicker, so they can have more fun.

And this is how you should market the membership site. Don't make it sound boring, make it sound like it will help them have more fun in college, spend less time studying while still getting better grades.

The membership site doesn't have to be anything fancy, you can buy membership scripts for under \$100.

The Double Your Money Game

It's a very simple game I've used and am still using and it's really changed the way I look at life and money.

The rules to the game are simple. The first person to become a millionaire is the winner and you have to start with \$100, no more, no less.

The aim of the game is to double your money. For instance, if you start with \$100 you must make \$200 with it without using any extra money.

When you make \$200, you have to double it to \$400, etc.

There are a few rules how ever.

For example, if you start with \$100 and you manage to make \$350 with that \$100, you can only use \$200 of that money to get to the next step.

What you do with the rest of the money is up to you.

Here are the money steps to follow.

1. \$100
2. \$200
3. \$400
4. \$800
5. \$1600
6. \$3200
7. \$6400
8. \$12,800
9. \$25,600
10. \$51,200
11. \$102,400
12. \$204,800
13. \$409,600
14. \$819,200
15. \$1,638,400

So, let's say your at step 9 and you have \$25,600 to make \$51,200.

What would you do?

Remember, you don't have to spend the whole \$25,600 on one business idea, you can break it up, just as long as you don't go over the limit. Never ever use money from your own bank account otherwise you will be more fearful of losing the money.

I think the best way to double your money would be to buy larger items like cars and sell them more than what you brought them for.

I know a guy who buys 80's model Mercedes Benz for a cheap price and makes up to 3 or 4 thousand on each sale. All he does is clean them up, (he pays a professional to do it) and sells them privately.

Of course there are risks to this, but it's a risk I'm willing to take.

What product ideas can you think of with this game in mind?

Write Articles For Cash

This is something that everyone is dying for but can't seem to find a reputable service.

People want hundreds, even thousands of articles written for them for AdSense websites, but they don't want to pay an arm and leg for them and they want them to be quality.

I know, I know, tough crowd, but the money is there if you are willing to put in the hard work.

Personally I would charge around \$4.50 per article with a minimum of 10 articles required for a purchase.

The articles would usually be around 350 to 500 words in length each and would be based around the keywords they supply you.

You could easily pull in \$500 to \$700 a day working 14 hours a day with no outlay on your end apart from domain name registration and hosting.

Marketing would be free, just let people know in marketing forums you have this service and people will swarm all over you.

Make sure not to promise too much or get greedy and take on too many clients!

Dream Interpretation Guide

I found another public domain text at Gutenberg with over 10,000 dreams interpreted that you can use as your own product.

Imagine the product you could create with that? That would make a massive 3 ring binder product that you could sell for a pretty penny. I love public domain works!

Selling Information Guides On Ebay

There are literally tens of millions of people with an Ebay account that shop periodically for everything from clothing to information.

So why not create a business around Ebay!

You already have millions of customers at your disposal, so why not make Ebay work even harder for you?

I've used this method with some success. It's not my favorite method, but it's so easy and it's quick cash in your pockets.

The problem with selling physical products on Ebay is that it's a hard business to sell onto someone else. Inventory, shipping is a pain in the butt, so I decided to create a business that was virtual and a product that could be downloaded instantly.

Of course I'm talking about an ebook here, but you can create just about anything.

The problem I had was finding a category on Ebay that wanted information.

Most people don't associate Ebay with digital products, but people are willing to buy them if you know where to look.

What I did was I searched thru all the different Ebay categories there were until I found a category with a lot of bids on just about every auction.

That category happened to be Travel/Vacation Rentals.

Ebay also has a feature that shows you what the most popular searches are in each category and Florida Vacation Rentals was the most popular search term in the travel category, so I created a small 50 page ebook on every aspect of vacation rentals in Florida and sold each copy for \$12.95.

So for the day it took me to create everything, I made over \$770.00.

Ice Fishing Manual

This will be a very big seller. I know this is a tight niche market, but there really is no valuable guide online to Ice Fishing.

I think the best way to profit from this niche would be as follows.

Create a lead generating ebook and sell it for under \$50.

Create a membership site and charge \$19.95.

Create a DVD series and sell it for anywhere from \$197 to \$397

You could even branch out into subjects like "How to make money with your love of Ice Fishing"

You can find a whole bunch of really great free content that you can write into your own words on Ice Fishing by typing "Ice Fishing FAQ" into Google.com.

Increase Your Vertical Leap

I was looking at the Clickbank.com marketplace the other day and I came across a few sites selling information products on increasing your vertical leap.

I had no idea why anyone would pay \$97 and higher to learn how to jump higher.... then I realized something.

Basketball players want to jump higher so they can dunk!

Other sports are also interested in vertical jumps as well, so there is a huge market for this type of product.

How you would create it, I'm not sure yet. I think the best bet would be to buy a course someone is selling already and investigate what they have to offer.

Paintball Secrets Revealed

Paintball is becoming a very popular sport all over the world and there are very few guides on how to improve your Paintball game.

A membership site is just what this market needs. You can get a lot of really good free information on Paintball on the Internet, but you really have to dig.

People will pay \$9.95 or \$19.95 a month for this information in an organized fashion.

You could easily create things like strategies, reviews even interview expert Paintballers on all things Paintball and add it to your membership site.

Marketing this site would be easy. There are thousands of Paintball sites out there who would love to link to your site for a slice of your pie. IE, setup an affiliate program.

There are also thousands of paintball forums online that you could go to and talk about your membership site.

Cure Your Phobias

This is another idea for a content site based around curing peoples phobias. If you've never had a phobia you wont quite understand how debilitating they can become.

You become obsessed with them and even sometimes can't function in the outside world.

Of course there are many, MANY types and levels of phobias and thats why this content site is such a great idea.

Plenty of room for lots of content to be created.

Check this out for a list of known phobias: phobialist.com

How To Interpret Hand Writing

This is one of those easy to create products that you create once and just let it make money for you day in day out.

Nothing fancy, just create a simple ebook on how to interpret handwriting, put up a simple sales letter and sign up for a Paydotcom.com or Clickbank.com account.

You can find plenty of content here: myhandwriting.com

Roof Repair Faq

This is one of those nuts and bolts type of content sites. It's not really fun to write about roof repair, but it will be a good money earner and an easier topic to get higher search engine rankings in.

Type "roof repair" into Nichebot.com and you will get a lot of keywords that aren't searched for a heck of a lot. It's still enough to be profitable, but it's definitely not an over crowded niche when you get right down into the sub keywords.

Adventure Travel Faq

Yes I know I've already talked a lot about the Adventure Travel market, but it's a market with a lot of potential and is not really being tapped by savvy marketers.

Adventure travel companies are paying big dollars to advertise on Google.com and other PPC search engines and you can cash in on this by creating a great adventure travel site full of useful content.

You can see a whole list of Adventure Travel keywords that you can pick off with great content at: adventuretraveltips.com

There is a 1000 page site in this market easy. You are looking at a real money spinner.

TV Buyers Guide

This is yet another great topic for a content site based around adsense. As usual, go into Nichebot.com and have a look at how many searches are done for this keyword.

The secret to getting a lot of searches and a lot of high rankings will be creating hundreds and hundreds of pages of content for keywords that are not so competitive.

You can write reviews for every type of TV there is out there.

LCD
Plasma
Widescreen
Rear Projection

And each of these keywords would have hundreds of sub keywords attached to it.

Go to Nichebot.com and type in LCD.

You get about 15 main keywords for LCD, and then each main keyword has all these sub keywords which you will create pages for.

Top U.S. Bed And Breakfasts

This is another idea like the third one. Bed and breakfasts right now are huge, especially for people looking for information online.

Hundreds of thousands of people every month are looking for reviews and tips on setting up the perfect weekend getaway at a B. The idea I had for this business was to create it as an information hub for everything to do with bed and breakfasts, but with a twist.

There are sites already that do this and do it well, but that don't do it from the males point of view.

Males know very little about this sort of thing (I'm one) and when I

was first looking to take the lovely lady in my life away for a romantic BBgetaway, I had no idea where to start.

If you could solve this problem, you would have a winner on your hands.

This is a great idea to start a site on. Just like skiresortinformation.com you would get a lot of your money from advertising on your site and you could even sell digital products, ebooks etc.

If you don't feel like you have the knowledge to write about bed and breakfasts, hire someone from Elance.com to write it for you.

Make Money With

This business idea is all about teaching people how to make money with their love of...anything.

Let me explain.

People want to know how to make money with their hobbies or interests, and this business will tap into that market and the easiest way to do that would be to create a series of ebooks that take a few hours to create each and setup a simple website that sells them.

Here are a few book ideas.

How to make money with your love of scrapbooking

How to make money with your golfing knowledge

How to make money with your knowledge of Ebay

How to make money with your skills in wood working

Each ebook would have its own sales letter and individual sales page.

Secret Chess Moves

I love ebooks for making money online. Ebooks are great, but sometimes it's a good idea to buck the trends.

Everyone is using public domain content and turning it into digital content, but what I've been doing is using various public domain texts and turning them into physical products.

The next project I was about to create in this format was a Chess product from text I found at Gutenberg.org. There are 3 or 4 texts in the public domain that are massive in size and as an avid Chess player, I found fascinating, so I was going to create a massive bounded physical product out of these texts.

This isn't hard to do and there are many ways to go about it.

You could on the basic scale just print off the public domain texts and put them into a 3 ring binder, you could create an AUDIO CD set with the text or you could create a tutorial DVD using the example chess moves they give you in the text.

A DVD would go down real well and you could sell it for big bucks.

****DISCLAIMER****

Copyright laws are changing all over the world. Be sure to check the copyright laws for your country before downloading or redistributing ANY public domain content!

Marketing Free Reprint Rights

This business idea is also an extension of another business idea I've talked about already, but in this idea, you're creating the products with resale rights, not just selling them.

Selling reprint rights to digital products is a hot business right now, but there is one field that is really full of rubbish and really doesn't need another reprint right, that field would be Internet marketing.

Internet marketers are still looking for reprint rights, but they don't

want to sell more products on marketing and this is where you come in.

The best example I could give you of the idea in use would be Bill Myers <http://www.sitebank.com>. While this sells mainly Internet marketing products, this would be the type of layout I would use, just with different book titles.

So instead of writing about marketing, you could write ebooks on all sorts of topics. A few book ideas I had were;

How to become a highly respected fighter pilot

How to take care of a pet ferret

The complete beginners guide to salt water fishing

How to start your own lobby group

Yes the titles of the book are a little obscure, but the big buzz word on the Internet right now is niche marketing, and this book ideas certainly fall under that category.

If you had around 5 to 10 quality ebooks ready to sell with reprint rights, sales letters, marketing material and you advertised it on the Clickbank.com/login.html (where merchants advertise their products to affiliates) page, I would say you'd make a good amount of money. Of course, nothing is guaranteed.

Reputable Resources

Business Vaults

Get A COLOSSAL Collection Of Resources To Build Your Online Business, And Get New Products Added Every Single Month! The Ultimate Business Solution!

Free Gifts Directory

FREE Tools And Resources For Webmasters And Marketers

Internet Marketing Video Training

If you're serious about wanting to build an online business, I know you'll benefit from this course. The course covers all of the important topics for someone wanting to start a business. Login at any time and watch the videos in your Internet browser.

Niche Websites

Get ALL The Private Label Content, Tools & Training Needed To Create Your Own Niche Sites! And...Get top quality software that was designed specially to build your quality, moneymaking niche sites.

Software Business

If you're serious about making money online...Instantly set up your very own low cost, exclusive software business... without having to write a single word of programming or do any of that techie stuff. Owning your own product is the #1 key to success online and the best selling business online is software products.

We Build It. You Own It!

This is a membership site you can call your own, but you don't have to worry about anything except collecting 100% of the profits. The ultimate dream come true for anyone looking for a profitable membership site to call their own.

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If you're like many people online, you're actively searching for ways to cash in on internet marketing... But it's not as simple as some people make out is it? But it doesn't have to be a hard, time-consuming and expensive exercise... In fact, we've simplified the whole process for you...

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Dear Valued Reader,

I want to let you in on something special - at absolutely no cost.

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The membership is packed with exclusive moneymaking software and resources.

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