



[Really Easy Software Builder](#) allows you to create "packages" of items. These items can be things you created yourself - but more usually they'll just be items that someone else created.

The items can be almost anything, including

Web pages on any website on the Internet

Videos from video sharing sites like YouTube

Games and widgets from any of the game/widget sites

PDF files (ebooks) that you have the rights to distribute

Articles (".txt" files) that you have the rights to distribute

Other files (such as ".doc" or ".xls" files) that you have the rights to distribute

The software turns your set of items into a complete "software package"

Terminology

This software creates "packages". A package is a .exe file that contains a set of individual items, such as web links, PDF ebooks, articles and online videos. Users can activate the package .exe file and then select an individual item from a drop-down list in order to view/use that item.

Restriction On Use

You are not permitted to use this software to create packages containing any material or content that is libelous or slanderous or otherwise defamatory, obscene or indecent, or that is covered or protected by copyright, trademark or other intellectual property rights unless you own or control such rights or have received all necessary consents. You are not permitted to use this software to create packages which promote any form of illegal activity (including Spamming, illegal gambling and illegal Pyramid/Ponzi schemes), promote or include sexually explicit materials, promote violence or promote discrimination of any form (including by race, sex, religion, nationality, disability, sexual orientation, or age).

Liability Disclaimer Included In Packages

Most software carries liability disclaimers, which the user must accept before using the software. While it's rare for anyone to try to sue over software, it is generally considered a worthwhile safety measure.

For this reason, packages created using this software automatically include a liability disclaimer. The first time any package is used on any PC, it will show a liability disclaimer and ask the user to accept the disclaimer before they can use the package.

The liability disclaimer used is a very basic one (although this type of disclaimer is commonly used for software). If you are at all concerned about legal liability, or have any special requirements, you are recommended to consult a qualified legal advisor before creating/distributing any packages.

Before Creating A Package

Before creating a package, you must create a new folder on your PC and put all the items to be packaged into that folder.

You can include any type of file, such as ".pdf", ".exe", or ".doc" files.

For web links and online videos/games/widgets, you need to use the tools below to create a file for each item.

Each file will be added to the package using its file name without the file extension.

For example if a file is called "My Ebook.pdf", it will appear in the list of items as "My Ebook". The items are listed in alphabetical order.

You should ensure that each file has a suitable name before creating the package.

No two files should have the same name, even if they have different file extensions. For example do not include files called "MyEbook.pdf" and "MyEbook.doc".

Your package can include any type of commonly used file.

Web links, videos/games/widgets, HTML files (files ending in ".htm" or ".html") and text files (files ending in ".txt") will open inside the package.

PDF files (files ending in ".pdf") will open inside the package on most PCs, but this depends on a setting in Adobe Acrobat, so on some PCs, PDF files may open in a new window.

All other types of files will always open in a new window (i.e. not inside the package).

You can put up to 200 items in a package, but it's recommended that you generally stick to smaller packages (most packages contain 10 items or less).

Web Link Tool

The software will have a button here (Click here to use the web link tool)

You use this tool to create a special ".www" file for each web link.

The name of the ".www" file will be displayed in the drop-down list. For example, if you create a file called "Live Chat To A Vet.www" then the package will show the option "Live Chat To A Vet" in the drop-down list.

To use the tool, just enter/paste the link into the box, click the Create button and save the ".www" file with an appropriate name. The file must be saved in the new folder on your PC that you created for your package.

Online Video, Game And Widget Tool

The software will have a button here (Click here to use the video, game and widget tool)

Important: You can only use this tool with videos, games and widgets that are hosted somewhere on the Internet. For example videos must be hosted on a site like YouTube.com. You cannot use video files that are on your own PC.

You use this tool to create a special ".vid" file for each video, game or widget.

The name of the ".vid" file will be displayed in the drop-down list. For example, if you create a file called "How to Detoxify Your Body.vid" then the package will show the option "How to Detoxify Your Body" in the drop-down list.

You need to get the code for each video, game or widget and then paste it into the tool.

To get the code for a YouTube video, look at the right hand side of the page showing the video on YouTube.com and you should see a box containing the URL for the video and the embed code.

If the "Embed" box says "Embedding disabled", it means you cannot use that video.

Click in the Embed box to highlight the contents, then right click and select "Copy" to copy the code to the Windows Clipboard.

Now activate the Video, Game And Widget Tool, paste the code into it, click the Create button and save the ".vid" file with an appropriate name. The file must be saved in the new folder on your PC that you created for your package.

To use videos from other sites - or use widgets - you need to get the code for the item and then paste it into the tool. There will usually be a "Get Code" or "Get Widget" link/button that should give you the code. The code is often referred to as "embed code".

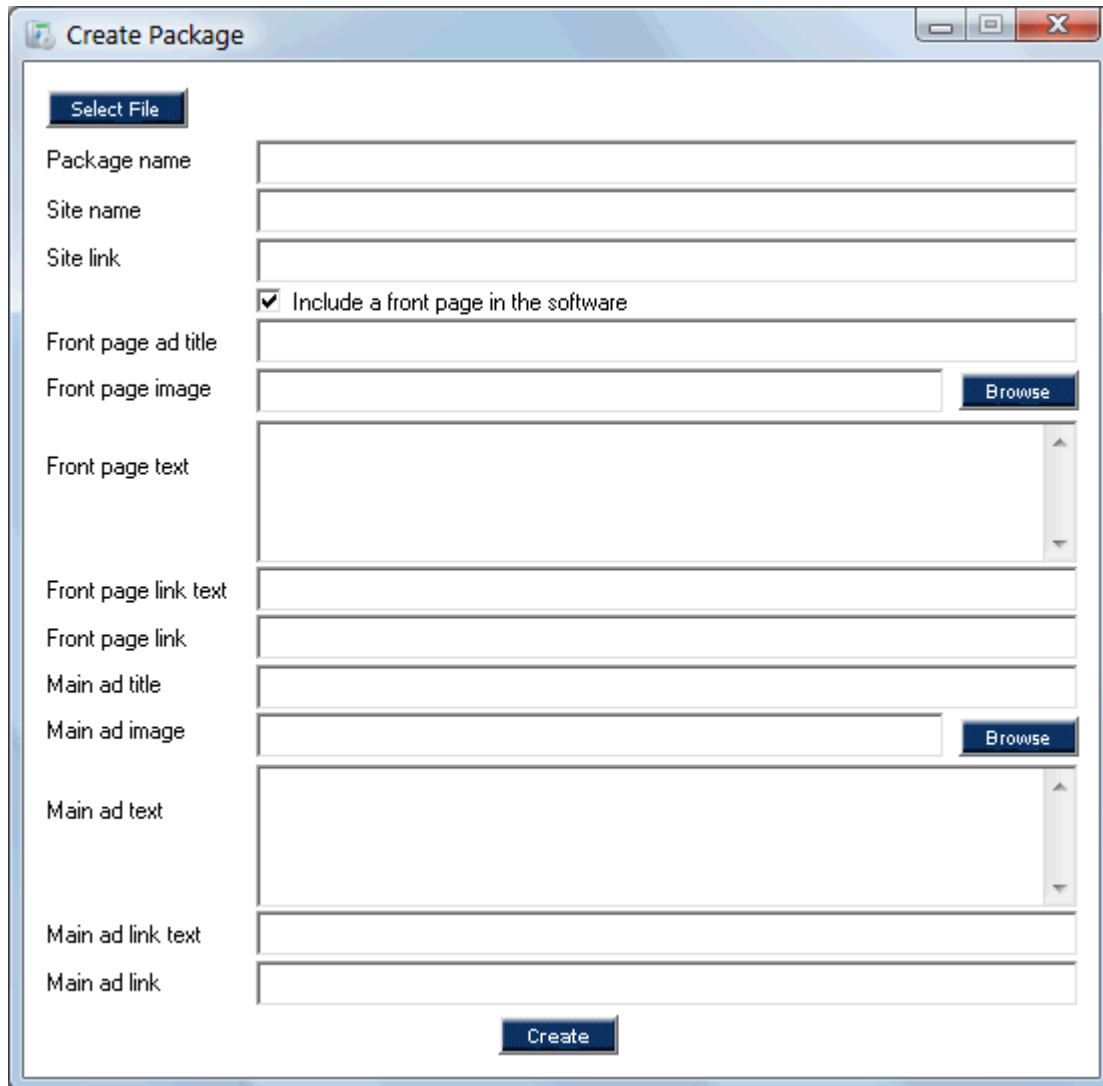
Games are treated in the same way. Note that you can only use flash games (games that are intended to be played on a website, without downloading anything). Not all game sites have this type of game - and not all game sites provide features for embedding their games. If in doubt, just stick to games that

are available from widget sites, which are always designed to be embedded.

Create Your Package

The software will have a button here. (Click Here To Use The Create Package Tool)

This is a screenshot of what you will see...



The screenshot shows a window titled "Create Package" with a standard Windows-style title bar (minimize, maximize, close buttons). The interface is a form with the following elements:

- A "Select File" button at the top left.
- Input fields for "Package name", "Site name", and "Site link".
- A checked checkbox labeled "Include a front page in the software".
- Input fields for "Front page ad title", "Front page image" (with a "Browse" button), "Front page text" (with a vertical scrollbar), "Front page link text", "Front page link", "Main ad title", "Main ad image" (with a "Browse" button), "Main ad text" (with a vertical scrollbar), "Main ad link text", and "Main ad link".
- A "Create" button at the bottom center.

Select Items For Package

Click the Select File button then select any one of the items for the package (it doesn't matter which one). The software will create a package of all the files in the same folder as the file you select.

Package Name

Enter the name for your new package.

Site Name And Link

Enter the name of your website and the link to it. These will be used to display a link at the top of the software. If you don't have a website, you can use an affiliate link, or you can just leave the boxes blank.

Include A Front Page In The Software

Packages usually have two pages - a front page and a main page. The front page shows a single ad. The main page shows the drop-down list of items in the package plus a second ad. You can omit the front page from your software if you prefer, by unchecking the "Include a front page" checkbox.

Front Page Ad and Main Ad

The ads which appear in your package will be in this format:

Ad Title

Ad Image

Ad Text

Link Text

You can omit any of the items just by leaving the relevant box blank.

Enter the title into the Ad Title box. If you are familiar with HTML, you can include HTML tags if you wish (such as font tags to set the title font or color).

To include an image/photo, click the Browse button. The image file can be anywhere on your PC. The images should ideally be 200 to 500 pixels wide and 200 to 300 pixels high. The image will be clickable using the link you enter in the Ad Link box.

Note: If you have already selected an image using the Browse button and want to clear it (to create a package without an ad image), use the Browse button again, then click the Cancel button instead of choosing an image file.

Enter the text into the Ad Text box. If you are familiar with HTML, you can include any HTML tags you want. If you do not use any HTML tags, you can use the Enter key to start new lines and leave blank lines in the text. However if you use any HTML tags, you must use HTML tags to start new lines and leave blank lines (using the
 tag).

Enter the link text into the Link Text box. This defaults to "Show Me The Details".

Enter the ad link into the Ad Link box (including the "http://" at the start).

Create Button

Click the Create button, then select where to save your package. The new, ready-to-use executable package will be generated. To test your package, just double-click on it.

The software stores all the settings for the package in a special file called "SoftwareBuilderSettings.dat", stored in the folder containing the items. If you use the Create Package Tool again in the future and select the same folder, the Tool will ask whether you want to re-load the settings you used last time. This allows you to re-create any of your packages at any time in the future.

Making Your Packages Brandable By Your Affiliates

If you operate an affiliate program for your products/services, you can create packages that can be branded by your affiliates.

To do this, include the text AAAA (4 capital letter A) in your links wherever the relevant affiliate ID is to be inserted. You can insert this text into the Site Link (shown at the top of the package), as well as both the ad links.

You can also include AAAA in links when using the Web Link Tool and include AAAA in any HTML files (files ending in ".htm" or ".html") and any text files (files ending in ".txt"). All instances of AAAA will be replaced by the affiliate ID when the package is branded.

Example: if you are using the popular Clickbank affiliate system to sell your products, you would enter a link something like this:

`http://AAAA.VENDOR.hop.clickbank.net`

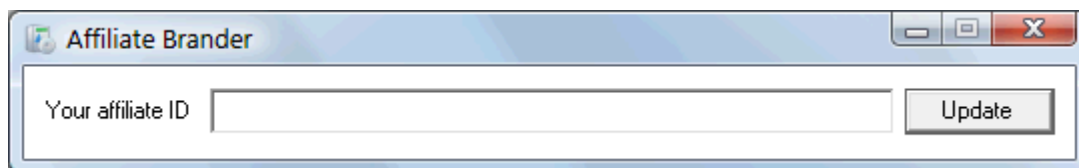
where VENDOR is your own Clickbank ID

When affiliates brand your package, the AAAA would be replaced with their Clickbank affiliate ID.

There are two options for allowing your affiliates to brand your packages:

Option 1 - Special Brander Tool

With this option, you provide your affiliates with a brander tool. They download the brander tool from your website along with your packages. They then run the brander tool and enter their affiliate ID - and the brander will brand their packages.



To download the special brander tool, click [here](#). (Can only be accessed from within the software)
You may distribute the tool freely to your affiliates.

Option 2 - Special Brander Script

Option 2 is a little more work for you - but easier for your affiliates. With this option, you upload a special brander script to your website for your affiliates to use.

There are two versions of the script.

If your web host supports .htaccess files, download the script here. (Can only be accessed from within the software)

If your web host does NOT support .htaccess files (or if you don't know whether it supports .htaccess files), then download the script, here. (Can only be accessed from within the software)

You may use the script on as many websites as you wish (as long as they are all owned by you) - but you must not distribute the script to anyone else.

Create a folder on your website and upload the script to it. Upload all your .exe packages to the same folder.

Now send your affiliates to the web address of this folder. They will see this...

Affiliate ID

You affiliates will be asked to enter their affiliate ID into the box. They will then see a set of download links (one for each .exe package). When they click on the download links, the relevant .exe package will be downloaded, ready-branded with their affiliate ID.

Once you have set up the script, you can customize the pages seen by your affiliates if you wish. You can edit the two files index.html and index2.html with any HTML editor.

The index.html page is where the affiliate is asked to enter their affiliate ID. You can alter the page as you wish, but please do not alter the form where the affiliate enters their ID.

The index2.html page shows a list of the available .exe files, with a download link for each. The list of available .exe packages is inserted into the page automatically by the script in place of the text %%insert%%. You can alter the page as you wish, but please do not remove the %%insert%% text from the page.

Using The "Affiliate Signup Page" Option

You can optionally include a link at the bottom of your package's main page, advertising the fact that the package can be branded by affiliates.

To do this, use the Create Package Tool and in the Affiliate Signup Page box, enter the link to your web

page where affiliates can sign up for your affiliate program and brand your package. Your package will then show a link at the bottom of the main page, with the link text: Make Money By Giving This Software Away.

Customizing The Help Page For Your Package

Your packages have a help page, accessed from the menu at the top.

You can replace the default help page with your own page if you wish.

To do this, create an HTML file (i.e. a web page) called "help.htm" (or "help.html") and put this into the same folder as the package items.

If you want to include any images in the help, the image files must also be in the same folder and they must be .jpg or .gif files (the two standard formats for images on web pages). You may include as many images as you want (subject to the maximum of 200 files in the package).

You can download a copy of the standard help page here if you wish and then edit the page as you want. (Can only be accessed from within the software)

Problems When Using Packages

If your package contains web links, YouTube videos or widgets, the web pages will be shown inside the package. This makes them look more like part of the package. This does however mean that the software package must be able to access the Internet.

This is not a problem on most PCs, but some PCs have firewalls that only allow well-known applications (such as Internet Explorer) to access the Internet. Although the user can bypass the firewall, some users don't know how to do it - and will be unable to use your software package.

Requirements

Really Easy Software Builder is for use on PCs running Microsoft Windows. The software packages it creates will also only work on PCs running Microsoft Windows. You can only use online videos in your packages (i.e. they must be hosted somewhere on the Internet, such as on YouTube.com). You cannot use video files that are on your own PC.

This software is for your personal use only and must not be distributed

Build exciting in-demand software, by including weblinks, articles, ebooks, widgets, games and even YouTube videos! Insert high quality ads in your software, to promote your products or affiliate links every time the software is used. Use viral marketing to get other people to give away your software - building your business on autopilot!

[Try Really Easy Software Builder for yourself, get the free trial.](#)

For any questions or comments, please feel free to [contact us](#).