



JV Blog Pro User Guide

Affiliate and Joint Venture (JV) programs are a proven method of generating essential traffic and sales. But there is HUGE competition for good affiliates and JV partners. That's why you need to offer them something extra special. A solution that makes it easy for them to promote for you, using high quality ads that really grab attention. And that's why you need [JV Blog Pro!](#)

This powerful software allows you to create an unlimited number of high quality photo ads for your products/services. It then automatically creates a special WordPress plugin that will display the ads on any WordPress blog.

You give the plugin away to your affiliates and JV partners, who simply upload the plugin to their blogs (just like any other plugin) and then enter their affiliate ID. The plugin then shows your ads on the affiliates' blogs, automatically.

Your affiliates and JV partners earn easy commissions, while you generate lots of extra sales. And it all happens on autopilot!

Set Up Your Ad Management Script

You should have downloaded the script at the same time as this software as a separate zip file.

The script is complete except for the config.php file, which is created using the tool below.

Note that the script is for your personal use only and must not be distributed to anyone else, or included in any website or package that is sold or distributed to anyone else.

1. Creating An SQL Database

Before you can use the script, you need to create an SQL database on your web host.

If you have an existing SQL database on your web host, you can use this if you wish (the script will simply add two new tables to the existing database).

If you do not have an SQL database, you should be able to ask your web hosting company to create one for you. They should send you the database name, user name and password values for the database, which you should enter into the software (see below).

Alternatively, if your web host uses the popular cPanel control panel (used by most of the top web hosts), you can use the tool below to create your database:

(Click Here To Create An SQL Database)

Pick a suitable name for the new database - up to 7 characters long, such as blogads.

You also need to enter your domain name of your website (for example mysite.com), plus the user name and password for your web host (the same user name and password you use for FTP and for accessing the web host control panel). This information is remembered, to make it easier to create additional databases in the future.

Once you've entered the details, just click the Create button and the software will instantly build the database on your web host. When you use the Config tool below, the SQL Details boxes will be filled in automatically.

2. Choosing Your Installation Folder

The script must be installed into a folder on your website. You can call this folder anything you want. Example if your site is www.mysite.com and the script is installed in folder blogads, your script web address would be www.mysite.com/blogads/.

3. Create Your Config.php Script File

To create your script config.php file,click the button below

(Click Here To Create Your Config PHP File)

Enter your details into the boxes as follows:

Admin Password

Choose your own login password for accessing the admin features of your script. You can use anything you want for the password.

Web Address Of Script

Enter the full web address of the folder where the script will be installed.

For example: http://mysite.com/blogads

Use Categories?

Select whether to use categories. Categories offer additional flexibility, but most people do not need them. See the section below for more details on how they work.

Ad Width

The ads need to fit on your affiliates blogs, without distorting the Wordpress theme that they are using. It's recommended that you use the "Standard" setting of 450 pixels, which should fit on almost all Wordpress blogs. You can specify alternative width if you wish.

SQL Details

The SQL database name, SQL user name and SQL password are the entries for your database. The host entry is usually left as "localhost" and the table name is usually left as "blogads".

Create Script Button

When you have filled in the boxes, click the Create Script button then select where to save the config.php file. This should be in the same folder on your PC into which you have already unzipped the rest of the script.

You should then upload all the files to your web host. If you want to make any changes to the settings, just use the tool again and then upload the new config.php file in place of the existing one.

4. Create Your Photos Folder

Before you can use the script, you need to create a "photos" folder on your web host inside the folder containing the script. The easiest way to do this is to visit the createphotos.php page with your Internet browser.

For example if your script is installed at www.mysite.com/blogads, you would visit <http://www.mysite.com/blogads/createphotos.php>

It will ask you for your FTP user name and password then create the folder for you.

Advanced Users: If you are experienced with script installations and a process called "chmod", you can create the photos folder yourself if you prefer. Just create a folder called "photos" and chmod it to 777.

5. Using Your Script

Once your script is set up, you can visit the script at any time to manage your ads. You will need to enter the admin password (the one you selected when you used the config tool above). The first time you use the script, it will automatically create the necessary database tables.

You will then see a list of current ads and a link to allow you to create new ads.

You can click the "View" link next to an ad to view the ad and to edit/delete it.

Using Categories

The script can optionally support categories. Most people do not need to use categories, so if you do not understand this section, you can just disable the categories feature.

Categories can be used to set up different sets of ads for different groups of affiliates. For example, if you have 3 different categories of products, you could set up 3 categories of ads. You would then offer 3 different Wordpress plugins that affiliates could choose from. This is effectively the same as having 3 separate installations of the script, each with its own plugin - but a single script with categories is easier to set up and manage.

If you enable the Categories feature, you'll give each ad a category number.

Category numbers are sequential numbers, allocated as required. So if you wanted 3 categories, you would use numbers: 1, 2, 3. You would create a Wordpress plugin for each category using the tool below.

Supporting Special JV Partners Using Category Zero

You can also use the special category number 0 (zero) if required. If you create an ad with a category number 0, it will be shown on all blogs. So if, for example, you were using categories 1, 2 and 3, you would create 3 Wordpress plugins. The category 1 plugin would show category 1 ads and category 0 ads. The category 2 plugin would show category 2 ads and category 0 ads. The category 3 plugin would show category 3 ads and category 0 ads. You can also create a category 0 plugin if you wish, which would only show the category 0 ads.

Category 0 can be useful if you want to set up special ads for specific JV partners. You can set up a standard set of ads for use by all affiliates (all category 0). You would create a category 0 plugin for use by affiliates. If you want some extra ads for a specific JV partner, you would set up these extra ads as category 1 ads and create a special category 1 plugin for that JV partner. This plugin would show all the standard affiliate ads, plus his special ads as well. You can repeat this process, using category 2 for a second JV partner, category 3 for a third JV partner, etc.

Create Your Wordpress Plugin

As well as setting up your ad management script, you also need to create one or more Wordpress plugins. You may freely distribute the plugins to anyone you wish.

To create your Wordpress plugin, click the button below then enter your details into the boxes as follows:

[\(Click Here To Create Your Wordpress Plugin\)](#)

Web Address Of Script

Enter the full web address of the folder where the script is installed.

For example: <http://mysite.com/blogads>

Category Number

If you are not using categories, just leave this box blank. If you are using categories, you'll need to use the tool to create a separate Wordpress plugin for each category number. See the section above on Using Categories for more information.

Cache Timeout (in hours)

This is usually left as 24 hours. The plugin uses a "cache" so that it only reads the ads from your server every 24 hours. This substantially reduces the overhead on your server and on the blogs that use the plugin. However it means that if you change your ads, it can take up to 24 hours before all the affiliate blogs update themselves to show the new ads. You can specify a different timeout period if you wish.

Default Affiliate ID

When creating ads, you need to insert the text "AAAA" in your links where the affiliates ID is to be inserted. The plugin will automatically replace "AAAA" with the relevant affiliate ID. For example <http://AAAA.publisher.hop.clickbank.net> with affiliate ID "mycbid" would become <http://mycbid.publisher.hop.clickbank.net>. You can specify a default affiliate ID if you wish, which will be used if an affiliate uses the plugin without entering their own affiliate ID.

Create Button

When you have filled in the boxes, click the Create button then select where to save the new Photo Ads Plugin.

The plugin can then be distributed to your affiliates. Affiliates should upload the plugin to the plugins folder on their blog and then activate it using the Wordpress Plugins menu. They should then use the Photo Ads Plugin option in the Settings menu to enter their affiliate ID. When they do this, the plugin will validate that it is working on their blog and inform them if there is a problem.

Please Note: If you upload the plugin to a blog, then re-create the plugin with different settings and upload the new version, the ads will NOT change. This is because ads are cached for 24 hours. To wipe the cache and force the plugin to read the ads again, use the Wordpress Plugins menu to deactivate the plugin and then activate it again.

Requirements For Photo Ads Script: The Photo Ads Script requires a web host that supports PHP and MySQL (most web hosts provide these as standard).

The tool that creates the script and plugin requires a PC running Microsoft Windows.

Requirements For WordPress Plugin: Blogs must be WordPress blogs on an affiliate's own web hosting (i.e. NOT on wordpress.com). Ideally blogs should be using the latest version of WordPress, but the plugin should work with any version of WordPress from version 2.8 onwards.

Automatic Error Reporting In WordPress Plugin: To minimize support issues with the WordPress plugin, the plugin incorporates automatic error reporting. When a blog owner installs the plugin and then visits the WordPress Settings menu to enter their affiliate ID, the plugin will check to make sure everything is working correctly. If there are any problems, the plugin will show a message describing how to fix the problem.

Download An Example Plugin: If you'd like to see how easy it is for your affiliates to set up ads on their blog, you can download an example WordPress plugin - [click here to download it](#). This plugin will show the same chocolate ads as our example blog. See the readme.txt file in the zip for instructions.

Earnings Disclaimer: Although photo ads can be an effective form of income generation, the results are dependent on many factors outside our control, including the blog content, blog design and ads used. We are not therefore able to give any guarantees about the income that you will attain by using this software - or even give any assurances that you will earn anything at all. We will however refund your money in full in the unlikely event that you are unhappy with your purchase.

Licensing: You may use the Photo Ads Script on an unlimited number of websites, as long as they all belong to you. You cannot distribute the script in any way. You may freely distribute the WordPress plugin without restriction.

Fully Compatible With AdSense And Other Ad Units: Many bloggers now show AdSense (or similar) ad units at the top of their blog pages, as an easy way to generate revenue. Photo ads are fully compatible with AdSense terms and can be used on the same pages as AdSense ads.

Photo ads are normally shown below each blog post, leaving the space at the top of the page free for AdSense or other ad units. However the blog owner can choose to show the photo ads above their blog posts instead if they prefer, just by changing a single setting on the WordPress "Settings" menu.

This flexibility means your affiliates can place your photo ads on their blogs, without affecting their existing income.

This software is for your personal use only and must not be distributed

[See The JV Blog Pro Sales Page](#)

For any questions or comments, please feel free to [contact us](#).