



User Guide

The only really effective solution to protect your products from being stolen from your own thank you pages is to use "expiring links".

Each customer gets his or her own personal link to your thank you page that only works for a limited period of time (typically 24 to 48 hours). After this period, the link is disabled, making it useless to forum and search engine traffic.

For additional protection, you can also limit the number of times the individual zip files can be downloaded through each link and even lock the link to a single IP address, so it's useless to anyone other than the actual customer.

[Dragon Download Protector](#) software creates these special expiring links automatically.

It also offers a huge number of other features and benefits, making it an essential tool for anyone selling downloadable products. Screenshots of the software tools are at the end of this guide.

Set Up Your Script

Please read this if you are selling through Paypal...

In your Paypal account, there is a setting called "Autoreturn". Most people do not use this setting (most people don't even know what it is). But if you have changed this setting, then please read the following paragraph...

To use this script, Autoreturn must be "off". It is "off" by default so it will only be "on" if you have turned it on yourself. If you really must use Autoreturn, then you must also turn on the "Payment Data Transfer (PDT)" setting as well in order to use the script.

The following steps will guide you through installing the script...

1. Unzip The Script

You should have downloaded the script at the same time as this software, as a separate zip file.

This should be unzipped to a folder on your PC.

The script is complete except for the config.php file, which is created using the tool below.

The script must be installed into a folder on your website. You can call this folder anything you want. Example if your site is www.mysite.com and the script is installed in folder downloads, your script web address would be www.mysite.com/downloads.

2. Create Your SQL Database

You need to create an SQL database on your web host. If you have an existing SQL database on your web host, you can use this if you wish (the script will simply add a new table to the existing database).

If you want to create an SQL database, but don't know how, you should be able to ask your web hosting company to create one for you. They should send you the database name, user name and password values for the database, which you should enter into the software (see below).

If you would prefer to create the database yourself, you can view detailed step-by-step instructions on how to create an SQL database. You will need to be connected to the Internet to view the instructions. They are in the form of a PDF file, so you will need Adobe Acrobat installed on your PC in order to read them ([click here](#) to download Adobe Acrobat if you don't already have it installed). To read the instructions, [click here](#).

3. Secure Your Script Admin Page

You will choose a password for your script admin page in step 4 below.

The links created by the script are very difficult to hack, but if someone guesses your admin password, they can easily access all your products. So please try to make the password difficult to guess.

As a further security measure, you can also rename the admin.php script file to another name, such as admin534236.php to make it hard for hackers to even find your admin page.

4. Create Your Config.php Script File

To use the software to create your script, click the button below then enter your details into the boxes as follows:

[Click Here To Create Your Config PHP File](#)

Web Address Of Script

Enter the full web address of the folder where the script will be installed.
For example: <http://mysite.com/members>

Your Name Or Company Name

Enter your own name or your business/company name if you want to have this name included at the bottom of emails sent by the script.

Your Email Address

Enter your email address. All emails sent by the script will have this as the "sent from" email address. You will also receive "new customer" notification emails at this address.

Notify Me Of New Sales

If checked, the script will notify you every time a new link is created for a customer. Note that This feature requires your web host to be able to send emails to your email address. Some Internet Service Providers block emails sent by scripts as an anti-spam measure. If your emails do not arrive, there is nothing you can do about it - other than try a different email address.

Autoresponder Email Address

If you want your customers to be automatically subscribed to an autoresponder (so you can build a customer mailing list), enter the autoresponder email address into this box (otherwise leave the box blank). The script will send a subscribe email to your autoresponder for each new customer paying through Paypal, Clickbank or 2CheckOut. The script cannot do this for other payment services, as it doesn't know the customers email address. Note that some autoresponder services do not allow subscribe by email when sent from a script.

Admin Password For Script

Enter your chosen login password for accessing the admin page of your script (see step 3 above for more information).

Link Expire Period (in hours)

Recommended value: 48

Each customer gets his or her own unique link to the thank you page for your product. If you want these links to expire, enter the expiry period. Most people use 24 or 48, so links expire after 24 or 48 hours - but you can enter any number you want.

Maximum Downloads Allowed

Recommended value: 5

If you want to limit the number of times each customer can download each of your product zip files, enter the maximum number of downloads into this box.

If there is more than one zip file on the thank you page, the Maximum Downloads Allowed value is multiplied by the number of zip files. So for example, if there were 3 zip files on the thank you page and the Maximum Downloads Allowed value was 5, each customer could perform up to 15 zip file downloads.

You could set the Maximum Downloads Allowed value to 1 for maximum protection. But downloads can get corrupted, so setting this value to 1 could cause problems for genuine customers. A value of 5 allows for several downloads in case of problems, while still preventing excessive downloading that might occur if the link was posted to a forum.

Maximum IP Addresses Allowed

Recommended value: 3 for normal protection

Or 1 for increased protection

Each person connected to the Internet generally has a different IP address. When a customer first accesses his or her link, the script records their IP address.

If you want maximum security, set the Maximum IP Addresses Allowed to 1. The script will block access to that link from any other IP address. This means that links are completely useless to anyone other than the actual customer.

There is however a potential problem with doing this. A lot of people have an IP address that changes each time they connect to the Internet. So if their Internet connection fails during download, when they re-connect, they may be unable to access the thank you page.

The script also uses a cookie as well, so as long as cookies are enabled on the customer's browser, the customer will still be able to download. Most people do have cookies enabled, but if cookies are not enabled, the customer will be blocked from accessing the thank you page.

If you prefer to avoid this issue, you can set the Maximum IP Addresses Allowed to a higher value, such as 3. This will allow customers to re-connect once or twice and still have access to their link. But it does give you less protection, since up to 3 people could share a link.

Paypal Email Address

If you are intending to sell through Paypal, enter your the email address for your Paypal account (otherwise leave the box blank).

Paypal Currency Code

If you are intending to sell through Paypal, enter the currency to be used. For US, Australian and Canadian dollars, Euros and UK pounds sterling, you can select from the drop-down list. For other currencies, just enter the three-letter Paypal currency code into the box.

Validate Paypal Payments

This should normally be left enabled, so the script validates all payment notifications with Paypal's servers, making it almost impossible to hack. If your web server has a problem with validation, this could cause a problem (it's rare but does happen). If the script receives a payment notification that fails validation, the script will notify you by email, including full details of the sale. If you keep receiving these emails for genuine sales, then you may want to turn off validation (see the section "editing config2.php" below for an alternative method to secure Paypal).

Clickbank Secret Key

If you are intending to sell through Clickbank, it is recommended that you use their "secret key" feature to make it more secure. You can enter a secret key on the "My Site" page of your ClickBank account. The secret key can be up to 16 letters or digits, and must be in ALL CAPS. Enter the same secret key into the Clickbank Secret Key box and the script will automatically use it to secure your links.

2CheckOut Secret Word

If you are intending to sell through 2CheckOut, it is recommended that you use their "secret word" feature to make it more secure. You can enter a secret word on the ""Look and Feel" page of your 2CheckOut account. The secret word can be up to 16 letters or digits. Enter the same secret key into the 2CheckOut Secret Key box and the script will automatically use it to secure your links.

SQL Details

The SQL database name, SQL user name and SQL password are the entries for your database. The host entry is usually left as "localhost" and the table name is usually left as "downloads".

Create Script Button

When you have filled in the boxes, click the Create Script button then select where to save the config.php file. This should be in the same folder on your PC into which you have already unzipped the rest of the script.

You should then upload all the files to your web host. If you want to make any changes to the settings, just use the tool again and then upload the new config.php file in place of the existing one.

5. Create Your Database Table

Before the script will operate, you need to create the database tables for the script by visiting the admin.php page with your Internet browser.

For example if your script is installed at www.mysite.com/downloads/, you would visit <http://www.mysite.com/downloads/admin.php>

If you renamed the admin.php file in order to make it harder to hack, you need to enter the appropriate name in place of admin.php.

6. Using The Admin Feature

The script installation is now complete.

You can visit the admin page now and at any time in the future, to access the admin feature of your script. See the section below for instructions.

7. Edit And Create Template Pages

There is a template file supplied with the script called template1.html, which is used to generate your thank you pages.

You can customize this page if you wish to make it look more like the rest of your website. You can also include ads and upsell offers if you wish - or anything else you want.

The page is a complete thank you page, except that it does not contain any links to any zip files - just some special text %%zipfiles%% which indicates where the zip file links should appear.

To create a thank you page for your product, the script will take the template and automatically insert links for all the zip files in place of the `%%zipfiles%%` text.

The template also includes several other of these "special text" items as follows:

`%%zipfiles%%` - replaced with the links to the zip files for the product

`%%product%%` - replaced with the name of the product

`%%email%%` - replaced with your email address (the one you entered into the config tool above)

`%%buyername%%` - replaced with the customer's name (only if the product was sold through Paypal, Clickbank or 2CheckOut - otherwise it is blank)

`%%buyeremail%%` - replaced with the customer's email address (only if the product was sold through Paypal, Clickbank or 2CheckOut - otherwise it is blank)

`%%payservice%%` - replaced with a message saying which payment service was used (only if the product was sold through Paypal, Clickbank or 2CheckOut - otherwise it is blank)

As well as editing `template1.html`, you can also create additional templates named `template2.html`, `template3.html`, `template4.html`, etc. By default, all products use `template1`, but you can easily switch a product to any other template using the "Get Code" option (see below).

You can edit and add templates at any time in the future and upload the new templates.

8. Advanced Users Only - Blacklisting Email Addresses And IP Addresses

Most people will not use these features.

You can blacklist email addresses, to stop known refunders or cheats from buying your products. This only works for Paypal, Clickbank and 2CheckOut sales. If a customer orders with a blacklisted email address, no link will be created for them and they will see a message telling them that their email address has been blocked and asking them to contact your customer support.

To blacklist an email address, edit the `emailblacklist.txt` file supplied with the script, using a text editor, such as Windows Notepad. Add each blacklisted email address on a separate line. After editing the file, upload the new version to your web host in the same folder as the script.

You can also blacklist IP addresses, to stop known hackers from accessing your thank you pages (many hackers always use the same IP address for all their hacking, to hide their identity). If someone attempts to access a thank you page from a blacklisted IP address, they will be blocked and asked to contact your customer support.

To blacklist an IP address, edit the `ipblacklist.txt` file supplied with the script, using a text editor, such as

Windows Notepad. Add each blacklisted IP address on a separate line. After editing the file, upload the new version to your web host in the same folder as the script.

9. Advanced Users Only - Editing Config2.php

The script config2.php file contains several items that can be edited using a text editor, such as Notepad (supplied with Windows).

Only advanced users should attempt this.

The settings are as follows...

The subject and content of the emails sent to your customers when they buy a product

The subject of emails sent to you to notify you of a sale

The number of minutes that an old link remains valid for when "Change Other Payment-Service Link" used (normally 20 minutes)

A setting that allows you to automatically remove older customer links from the database, to avoid your database getting too big (only really needed if you have a lot of customers)

The name of paypalipn script file - normally paypalipn.php. If you need to turn off Paypal Validation, you can rename the file and then change this entry. It is also recommended that you create your Paypal buttons on paypal.com so that the location of the Paypal IPN script is not visible inside your Paypal button code.

The option to stop the Paypal IPN script validating that receiver email matches your Paypal email. This should only be needed if you sell through different Paypal email addresses.

The option to allow the 2CheckOut "demo mode" feature to be used (for testing purposes). See 2CheckOut help for more details of how to use this feature to make test purchases.

The lines to be inserted into thank you pages for Paypal, Clickbank and 2CheckOut sales, in place of the %%payservice%% special text.

How To Use The Script

Add A Product

To add a product, create a subfolder inside the folder where the script is installed. The name of the subfolder should be the same as the name of the product.

For example, if your product were called "Affiliate Success Secrets", you would create a subfolder called "Affiliate Success Secrets".

Some web hosts don't like spaces in folder names, so you can use "Affiliate-Success-Secrets", "Affiliate_Success_Secrets" or "AffiliateSuccessSecrets" - whichever you prefer.

Now you upload all the downloads for that product into the subfolder, in zip file format. You can have a single zip file - or lots of zip files (as many as you want).

That's all you need to do to add a new product.

Administer Your Products

Visit the script admin page (admin.php unless you have changed the name of the script file).

The script will show a list of all the products (i.e. all the subfolders) with options for Get Code and Get Link next to each product name.

Get Links

Links are automatically generated for new customers when they order.

You can also generate links manually if required and then email the link to a customer.

Note that because links expire, you will need to manually create a new download link for any customer who has lost their copy of the product, due to problems on their PC.

Note also that a customer who has serious Internet connection problems could be unable to download the product before the link expires, especially if you are using the Maximum IP Addresses Allowed feature. In this case, you will need to manually create a new download link for the customer and email it to them.

Use Get Link to generate a new unique link for that product. The new link will be shown as a clickable link, so you can click on it to view the thank you page for testing purposes.

BUT if you have used the Maximum IP Addresses Allowed feature, you should not click on a link that you are going to send to a customer. The link would get locked to your IP address if you click on it, so the customer would not be able to use the link.

Get Sales Links/Buttons

Use Get Code to get payment service links/buttons for the product.

On clicking Get Code, you will see an option to create a Paypal button for that product, a Clickbank link, a 2Checkout link and an "Other Payment Service" link.

To generate a Paypal button to sell the product, enter the price and clicking Submit. The script will generate the HTML code for a new Paypal button and display the code, so you can paste it into your sales page.

The script will also show the code to use if you want to generate the Paypal button from your Paypal account. Ignore this unless you are an advanced user.

To sell through Clickbank, you need to set up each product in your seller account on clickbank.com. Set up the product to send customers to the "Clickbank Link" for the product after they pay.

To sell through 2CheckOut, you need to set up each product in your seller account on 2checkout.com. Set up the product to send customers to the "2CheckOut Link" for the product after they pay.

For other payment services, create the button from your payment service account and use the "Other Payment-Service Link" as the thank you page link. When someone orders, the script will automatically create a new secure, expiring link (which links to the thank you page for that product). The customer will be directed to that link as soon as they have paid (they don't get an email in this case as the script does not know their email address).

In all cases, the script handles everything on autopilot. The script will manage an unlimited number of customers, each with their own unique, secure, expiring link. For each sale, the script will also send you an email with the details of the order (and the customer's unique link), so you can monitor your sales.

Changing Your "Other Payment Service" Link

The payment mechanisms for Paypal, Clickbank and 2CheckOut are secured using technology from the payment service, making it very difficult to hack.

The "Other Payment Service" link is not secured, so if you use this link, it is possible that someone could get hold of the link and abuse it.

It's actually quite unlikely that this will happen, because customers don't tend to pay attention to links until they have reached the thank you page - by which time they no longer have access to the "Other Payment Service" link (they can only see their unique expiring link, which is completely secure).

However if someone sets out to hack your product, they may make a note of the "Other Payment Service" link.

If someone starts abusing your "Other Payment Service" link, you will see notification emails telling you that new links have been created for customers when you have not received any money.

In this case, it's time to change your "Other Payment Service" link.

To do this, use the Get Code option for the product and click on the option "Click Here To Change The Other Payment-Service Link".

Once you have done this, the script will generate a new "Other Payment Service" link and show it in place of the old one.

Go to your payment service account and replace the old link with the new "Other Payment Service" link.

The old "Other Payment Service" link remains valid for 20 minutes, to give you time to make the change. After that, the old link is disabled.

Setting Template Number For A Product

See step 7 in the installation instructions above for details of how to create and edit templates for your thank you pages.

Each product can use any of the templates you have uploaded to your web host. By default, all products use template1.html.

Use Get Code to set the template to be used for a product. On clicking Get Code, you will see a box with the current template number.

You can change the value as required, to use any other template. Note that the template must already have been uploaded to your web host.

Handling Large Zip Files

All zip files are downloaded through the script for maximum protection. This does impose an additional load on your web server. For files of up to ten megabytes, this should not be a problem.

But if you are using very large files (tens or hundreds of megabytes), this may impose an excessive overhead and might exceed maximum allowed size settings on your server - particularly if it's a shared server.

You'll need to try it to see whether it works.

For cases where it doesn't work, there is a solution - although it is really only intended for more advanced users.

You can upload a large zip file somewhere else - i.e. not inside the script folder. The zip file can be on any website anywhere on the Internet.

Now create a text file (with file extension .txt). You can use Notepad supplied with Windows to create .txt files. Give this .txt file the same file name as the .zip file (but with file extension .txt instead of

.zip). The text file should contain a single line of text, which should be the full web address where the zip file is located.

Now instead of uploading the zip file to your product subfolder (inside the script zip folder), you upload this text file.

The script will work exactly the same way, showing a list of zip file links on the thank you page that customers can click to download the files.

However the large zip files will be processed through a "silent redirect", so the file is not transferred through the script and does not impose any additional load on your web server.

Your thank you page itself is still totally secure, but the zip file is not secure - customers can find the web address of the zip file and distribute it. However most people don't know how to find the web address of the zip file (simply viewing the source code of the thank you page will not work).

If you discover that someone is distributing the link to one of your zip files, you can always move the zip file and update the corresponding .txt file.

Requirements: This software is for use on PCs running Microsoft Windows. Your web host must support PHP, MySQL and .htaccess files (most decent web hosts support these as standard). Automatically subscribing customers to an autoresponder requires an autoresponder service that accepts "subscribe by email" with emails sent by a script.

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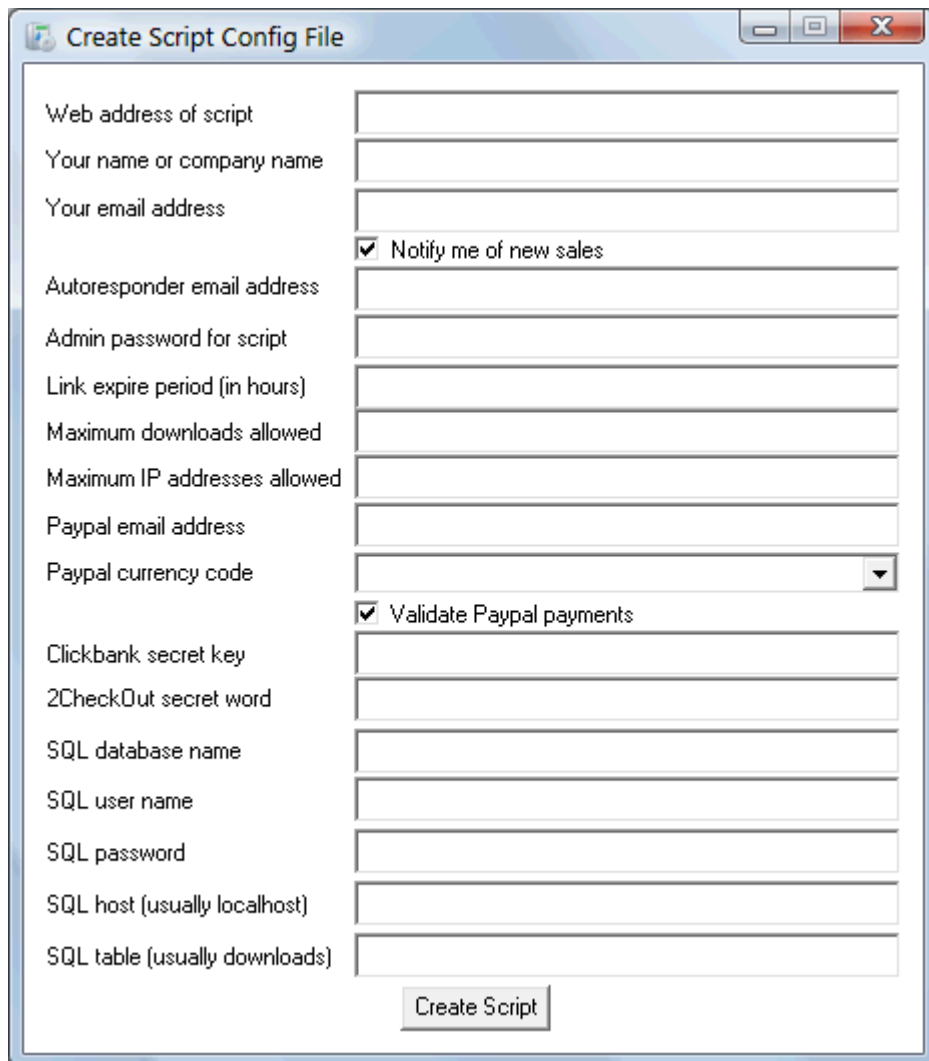
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Software Version 1.1

Screenshots Of The Software Tools

To set up the script, just enter a few details into the special setup tool as shown below...



Create Script Config File

Web address of script

Your name or company name

Your email address

Notify me of new sales

Autoresponder email address

Admin password for script

Link expire period (in hours)

Maximum downloads allowed

Maximum IP addresses allowed

Paypal email address

Paypal currency code

Validate Paypal payments

Clickbank secret key

2Checkout secret word

SQL database name

SQL user name

SQL password

SQL host (usually localhost)

SQL table (usually downloads)

Your script has a password-protected admin page, which allows you to administer your products. If you visit this admin page, you'll see a list of all your products, as shown in the screenshot below:

Product Name		
Affiliate Success Secrets	Get Code	New Link
Budget Weddings	Get Code	New Link
Dog Training	Get Code	New Link

Disable Link

Each product has a "Get Code" option, which is used to get the code for sales links/buttons for that product. If you click "Get Code", you'll see something like this:

Code for *Affiliate Success Secrets*

To get code for a Paypal button, enter the price

Price

Clickbank Link

<http://www.mysite.com/downloads/26-nTNWLM0DISlazqqUoh5uqDWT.htm>

2Checkout Link

<http://www.mysite.com/downloads/36-2X0L39enlDQgYToygvK1yjod.ppp>

Other Payment-Service Link

<http://www.mysite.com/downloads/06-ejhSrG1C5G5uLh7FUUPqgUeM.htm>

[Click Here To Change The Other Payment-Service Link](#)

Use Template Number: